

The 8-4-2-1 Exercise

HOW TO DECIDE WHAT TO WORK ON FIRST

Turn your ideas into action. Less overwhelm. More focus. Real progress.



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8

WATCH & TAKE NOTES



Watch my presentation or replay and write down 8 ideas, strategies or areas that could help you and your business.

1

2

3

4

5

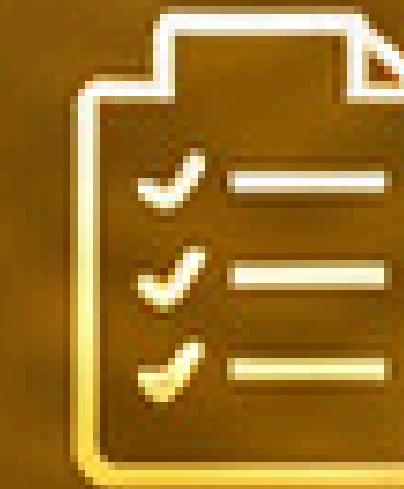
6

7

8

4

OPTIONS



From your 8 notes, choose the 4 that are most important to you.

1

2

3

4

2

KEY PRIORITIES



From your 4, choose the 2 that will make the biggest difference.

1

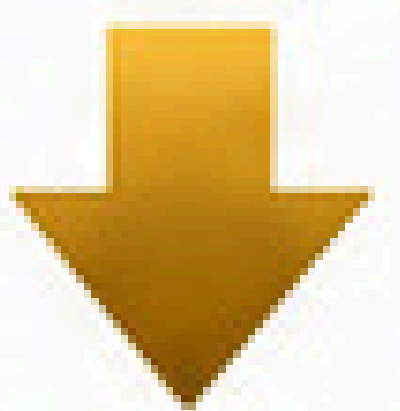
2

1

TAKE ACTION



From your 2, choose the ONE thing you are going to work on first.



This is what you're going to work on first!

1